

From: Minister, SMC JTI:EX
Subject: FW: Chinese Cultural Centre FR Telethon request
Attachments: CCC telethon request.doc

From: Bonney, Brian GCPE:EX
Sent: Friday, August 10, 2012 2:02 PM
To: Minister, SMC JTI:EX
Cc: 'Bill Yuen'
Subject: Chinese Cultural Centre FR Telethon request

Minister agreed to do this on the first when I talked to him about it - Brian

This is what I got after meeting with CCC Fundraising Chair and Event Director separately. They both agreed to help us out as much as they could. The Event Director indicated he can adjust to what we want to do to maximize MJY exposure. Please review the following request and please brush up the wording and call me if you do not understand how these work.
Bill

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1. **EVENT NAME:** Chinese Cultural Centre of Greater Vancouver Fundraising Telethon/Radiothon
 2. **Dates, times and venue:**
September 1, 2012 9:00AM – 11:00PM,(Telethon/Radiothon)
August 15, 2002 1:00 PM – 6:00PM (pre recording)
Chinese Cultural Centre of Greater Vancouver
50 E Pender St, Vancouver BC
 3. **DATE AND TIMES confirmed:** To be confirmed between MSM's or MLA's staff and Event Director, Fred Kwok
604 230 6628
 4. **PURPOSE:** Opportunity for the MSM and MLAs to learn, reach out to this multicultural community society and build relationships.
 5. **Who will attend?**
CCC Board Directors/Donors/Staff/Media
 6. **List the main contact person/organiser**
Fred Kwok, Event Director
Cell: Personal Information
Office: 604 658 8850
 7. **Explain any important notes about the event:**
 - a. TV PSA opportunity for Premier, Minister(s) or MLAs to support (on August 15, 2:00 pm – 3:00 pm)
 - b. TV pre-recording for MLAs serving on the phone bank (on August 15, 2:00 pm – 3:00 pm)
 - c. TV pre-recording for Cheque presentation (for \$500 or more, I have donated \$100, and should be able to raise \$500 for our group, we could use BC Liberal or names of MLAs,, etc.)
 - d. MLAs working for ½ hours Live on the phone bank for TV coverage(on September 1, time slot will be confirmed later as they have not had the commitment from the TV)