



E. Swanson #1
Sworn: September 29, 2008

No. S085226
Vancouver Registry

IN THE SUPREME COURT OF BRITISH COLUMBIA

BETWEEN:

BRITISH COLUMBIA TEACHERS' FEDERATION,
FEDERATION OF POST-SECONDARY EDUCATORS OF BRITISH COLUMBIA,
BRITISH COLUMBIA DIVISION OF THE CANADIAN UNION OF PUBLIC EMPLOYEES,
BRITISH COLUMBIA NURSES' UNION
and MARCIA TOMS

PLAINTIFFS

AND:

ATTORNEY GENERAL OF BRITISH COLUMBIA

DEFENDANT

AFFIDAVIT

I, ERIC SWANSON, corporate campaigner, of Suite 1 – 1422 Fernwood Road, in the City of Victoria, in the Province of British Columbia., MAKE OATH AND SAY AS FOLLOWS:

1. I have been a corporate campaigner for the Dogwood Initiative ("DI") since May 15, 2007, and as such have personal knowledge of the facts and matters hereinafter deposed.
2. DI is a non-profit organization based in Victoria, British Columbia. Its goals are to:
 - a. increase the land under sustainable community and First Nation management;
 - b. increase democratic, local control of land and resources throughout British Columbia;
 - c. inspire an informed and engaged citizenry at the local level;

- d. expand collaboration among diverse constituencies; and
- e. ensure strong and lasting support for public oversight of communal resources.

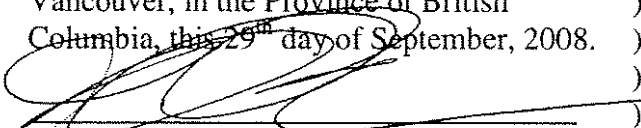
3. DI believes that the only way of achieving these aims is to develop an informed and engaged citizenry.

4. To this end, DI engages in advertising campaigns about a variety of issues which are of concern to it. This advertising can focus on a local issue and may discuss a candidate for a particular riding if DI feels this may have an impact with respect to the issue.


5. In February 2008, DI undertook a public media campaign specifically focussing on the riding of Saanich/Gulf Islands. This media campaign, comprising of lawn signs, dealt with the issue of Oil Tankers on BC's coast and had as its objective to influence government policy and public opinion in regards to this issue. The cost of the media campaign was \$4,648 for creative services and production.

6. If it were not for the British Columbia *Elections Amendment Act*, DI would be undertaking riding specific public media campaigns during the 88 days prior to the May 2009 provincial election to influence public opinion and government policy. However, the spending limit of \$3,000 effectively prohibits DI from undertaking such advertising campaigns.

SWORN BEFORE ME at the City of)
 Vancouver, in the Province of British)
 Columbia, this 29th day of September, 2008.)


 _____)
 A Commissioner for taking Affidavits for)
 British Columbia.)

Catherine Boris Parker
Barrister
1127 Fort St
Victoria BC



ERIC SWANSON